



### ***Conclusion***

By looking at likely voters, rather than registered voters or adults as has been done in other public surveys, we are able to gain a picture of the levels of support the amendment receives among Indiana voters likely to go to the polls in November 2014. Among that group, there is widespread support to pass the marriage amendment, with 62% of likely voters supporting a constitutional amendment to define marriage between a man and woman. Moreover, the constitutional amendment has a majority of support among key subgroups, suggesting that the amendment is in a good position pass in November of 2014.

### ***Methodology***

WPA selected a random sample of likely voters from the Indiana voter file using Registration Based Sampling (RBS). The sample for this survey was stratified based on geography, age, gender, and ethnicity.

Respondents were contacted by phone via a live telephone operator interview September 24-25, 2013. The study has a sample size of n=504 likely voters. The margin of error is equal to  $\pm 4.4\%$  in 95 out of 100 cases.

### ***About Wilson Perkins Allen Opinion Research***

Since 1998, WPA Opinion Research has been a leading provider of political polling for campaigns from Mayor and City Council to Governor, U.S. Senate and President in all 50 states and over 30 foreign countries. In 2009-2010 alone, WPA conducted polling in over 200 races for campaigns, caucuses and independent expenditures efforts.

In addition to our political and policy research, WPA Opinion Research provides donor research to not-for-profit organizations and alumni research to colleges and universities. More than 200 not-for-profit organizations around the country and dozens of large and small colleges and universities have relied on WPA's data and analysis.

WPA's corporate research arm has provided market research to more than 100 of the Fortune 500 and to hundreds of small and medium businesses nationwide.