



# HOOSIER

## LEADERSHIP SERIES

Educating Indiana leaders on policy and culture.

### The Purpose:

The purpose of the Hoosier Leadership Series is to create a movement of high-capacity, committed leaders from a variety of professional tracks who are grounded in a principled conservative philosophy and oriented toward thoughtful cultural engagement and service to the people of Indiana and beyond. Missionally, the Hoosier Leadership Series is designed to pursue three related objectives:

- 1. To identify, educate, and connect conservative leaders from around Indiana**
- 2. To equip those conservative leaders to utilize their respective platforms of influence to advance a conservative worldview in their life and leadership**
- 3. To mobilize those conservative leaders as a part of an ongoing movement to collectively impact the social, cultural, political, and spiritual landscape of Indiana**

### What Makes the HLS Distinctive?

The Hoosier Leadership Series stands out from other leadership groups within Indiana in some of these notable ways:

- A. A member of the IN Republican Congressional delegation participates as a mentor with each leadership class (e.g. In previous years, it has been Mike Pence, Marlin Stutzman, etc.)
- B. Attentiveness to federal issues and statewide concerns: Within a wide array of subject matter, we will cover the totality of the public policy process—including interplay between and among federal, state, and local communities, with a special focus on non-government resources.

- C. The Hoosier Leadership Series targets high-capacity leaders within the following arenas of cultural influence: faith-based, academia, not-for-profit, business, and government.
- D. There is an inclusive admissions process with a statewide—rather than just a regional or professional—focus which emphasizes a broader range of experiences and career fields.
- E. The Hoosier Leadership Series fosters interconnectedness within the Hoosier conservative community through annual events for current participants and graduated alumni.

### **Programming Objectives**

- A. To connect like-minded conservative leaders from around the state of Indiana
- B. To hold monthly meetings around central Indiana and feature prominent conservative leaders and subject matter experts to speak on selected topics
- C. To emphasize political philosophy, cultural engagement, and public service in monthly readings, presentations, and conversations
- D. To host an annual event for all current participants and alumni
- E. To facilitate an annual trip to Washington, D.C. for current participants to personally interact with members of the Indiana congressional delegation and other national conservative leaders
- F. Upon completion of the 8-month class experience: To produce an active network of conservative-minded Hoosier leaders who are mobilized to advance the conservative philosophy collectively together, as well as, within their individual spheres of influence.

### **General Policies**

- Each year, up to 40 high-capacity leaders will be selected for the Hoosier Leadership Series through a competitive selection process.
- Selected members of each HLS class will have significant personal, professional, and/or community life experiences and represent every corner of Indiana. Individuals who have demonstrated leadership skills in the workplace or in community service and who are interested in engagement in the public square are encouraged to apply.

- The HLS is *not* necessarily designed as a springboard for graduates to attain political office or public service positions. Rather, it will serve as an opportunity for graduates to experience new levels of professional achievement and public involvement alongside other high-capacity leaders.
- The HLS is *not* designed as a casual “come-and-go” experience. Attendance at the monthly sessions is *mandatory* for participants to graduate from the program. Attendance requirements dictate that *only one* of these gatherings may be missed during the year, and only when absolutely necessary. Otherwise, one’s graduation will be put in jeopardy.
- The HLS, the Indiana Family Institute, and our partners reserve the right to excuse participants from the program if attendance, ethical, or program standards are not met.
- ***IMPORTANT:*** *Upon acceptance into, and completion of, the Hoosier Leadership Series, it is expected that alumni will continue to support the program through their ongoing participation, financial support (to ensure the participation of future leaders), and involvement in HLS and IFI-sponsored efforts.*

### Candidate Selection Criteria

Candidates should:

1. Possess high standards of personal integrity.
2. Demonstrate investment in their community, with a record of participation/achievement in voluntary community activities and/or professional success.
3. Commit to actively participate in each of the required events throughout the Series.
4. Plan to make, or currently make, Indiana his or her home.
5. Agree to help expand the program’s future success by becoming an active alumnus, a financial supporter, and by nominating any candidate(s) for each future class.
6. Remit a \$500 fee for program participation before the first class session. This may be done via a sponsor (*see additional sponsor form on p. 7 of this document*). The participation fee will be forfeited if class requirements are not met.

- a. NOTE: If paying the full registration fee at the beginning of the class is prohibitive due to a candidate's financial circumstances, it is possible to spread the payments over the course of the class, or make other financial arrangements to ensure complete payment. If necessary, partial scholarships are available on a limited basis.
- b. NOTE: An additional trip fee (transportation and hotel) may likely be required prior to participation in the Washington D.C. trip, but the trip is voluntary and does not count toward your attendance. (*Details will be forthcoming during the Series.*)

### **The Value for HLS Members**

Because we recognize the necessary sacrifices of money, effort, and potentially time away from your work in order to be involved in the HLS experience, we want to ensure that the value for each participant is well worth their investment. We conduct an annual survey asking HLS class members to give us an honest assessment of their experience in order for us to make any needed improvements year-to-year. The evaluations of the overall program itself have been overwhelmingly positive. They have confirmed time and again that what you get out of this experience is of considerable value to you, in terms of both your short-term and the long-term benefit.

Below is just a sampling of what you will gain as a member of this year's HLS class over the course of the 8-month experience:

- Over 50 hours of high-quality, interactive education and thought-provoking conversational content with the leading subject matter experts in our state and nation
- The opportunity to personally interact with one of Indiana's U.S. Congressman/woman who serves as the congressional sponsor for your class
- The opportunity to spend two full days in Washington D.C.
  - Typically, one day is spent on Capitol Hill with members of Indiana's congressional delegation.
  - The trip has also included the opportunity to hear from national leaders from such conservative organizations as: Heritage Foundation, Family Research Council, Susan B. Anthony list, Alliance Defending Freedom, and others.

- There is the option for a tour of the Capitol and other relevant sites in Washington D.C. for those who are interested.
- Resource materials to further your education throughout the experience
- Meeting and networking with other high-capacity conservative leaders from around Indiana
- Upon graduation, the opportunity to join the now-over 140 alumni who are leveraging their platforms of influence as part of a growing leadership movement in Indiana.

## Timeline

<u>Application materials due:</u>	Wednesday, March 1, 2017
<u>Notification of interview:</u>	No later than Wednesday, March 8, 2017
<u>Applicant interviews conducted:</u>	Week of March 13-17, 2017
<u>2017 HLS Class members notified:</u>	No later than Monday, March 20, 2017
<u>2017 HLS Class meetings:</u>	The last Thursday of each month: Thursdays, April 27, May 25, June 29, July 27, August 31, October 26, and November 30, 2017

*NOTE: Dates for the Washington D.C. are yet to be determined, but will be in middle to late September.*



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## HLS – Frequently Asked Questions

### 1. What is the time commitment to be a member of the current HLS class?

The monthly meetings consist of one full day—from 9:00 a.m. to 4:00 p.m.—a month (typically on Thursdays, unless otherwise indicated) during the months of April through November. In addition, there is the option to take a two-day trip to Washington D.C. in the Fall.

### 2. How much does the HLS experience cost?

The program costs \$500 per class member, which covers expenses associated with the meeting venue(s) and hosting the leaders who come to speak each month. The expectation is that each class member will pay the \$500 fee directly, or find a sponsor (e.g. an individual, HLS alum, church, workplace, etc.) to help cover that cost. *NOTE: There is some additional cost associated with the Washington D.C. trip for those who wish to participate in that experience.*

### 3. Are there scholarships available to help cover the cost of participation?

Partial scholarships may be available to participants who cannot secure a sponsor and/or who are financially incapable of participating in the HLS experience. They are not guaranteed each year because they are based on our funding capacity in a given year. For anyone who may desire a scholarship, we ask for some financial investment on the part of the participant and will work with you to ensure that the participation fee is not prohibitive to your participation in the HLS experience. For more information, please contact the Indiana Family Institute: 3600 W. 96<sup>th</sup> Street, Indianapolis, IN 46268, 317.423.9178 ext.0 or [bj@hoosierfamily.org](mailto:bj@hoosierfamily.org).

#### **4. What do I gain from the HLS experience?**

For a more detailed sampling of what the value will be for HLS participants, please see the section on pp. 3-4 of this document. In our experience, our HLS alumni confirm that it was well worth the investment of their time, money, and effort to participate.

#### **5. Where do the monthly meetings take place?**

All of the monthly meetings take place in the greater Indianapolis area. Based on some of the specific subject matter, it is not uncommon to have a meeting hosted elsewhere. For example, on the day we discuss local government, we meet in the Greenwood City Hall. Often, on the education day, we may visit a charter school or other educational venue. And the day on healthcare is often at one of the greater Indianapolis hospitals. These venues are typically dependent on availability.

#### **6. What if I am unable to attend one of the monthly meetings?**

There is a high expectation that those who have been accepted into this year's class will adjust their schedules in order to fully participate. That said, we recognize that there are occasionally unforeseen scheduling conflicts which may arise. Thus, the attendance policy is that you can miss *no more than one class session* in order to secure the opportunity to graduate.

#### **7. Do I really get to interact with members of Congress and other national leaders?**

Yes, you do. There are multiple opportunities to hear from, and personally interact with, the Indiana congressional delegation via conference call and interpersonal conversations. There also are potential occasions (depending on schedule availability) to engage with our Governor, as well as, national leaders from such organizations as the Heritage Foundation, Family Research Council, Alliance Defending Freedom, Focus on the Family, Susan B. Anthony List, and others. During the time on Capitol Hill it is not uncommon to be having conversations with members of Congress on cutting-edge current events which then are the focus of the national news headlines the following day.

#### **8. What if I have someone who is interested in participating in the HLS?**

If you know someone who is interested in participating in the HLS—and the window for being accepted into this year's class is not yet closed—please encourage them to apply. Once this year's class is underway, however, there is also the option to invite a friend to come to one of

the monthly meetings and spend the day observing in order to determine if they might be interested in applying next year.

**9. What happens when I graduate from the HLS?**

It is assumed that completion of the HLS experience is not the end, but rather, the beginning of each HLS leader's ongoing commitment to further the efforts of the Hoosier Leadership Series through their participation, financial support, and involvement in HLS and IFI-sponsored efforts. They will join the growing movement of conservative leaders who are impacting our state.

**10. How can I support the HLS?**

There are two primary ways to support the ongoing efforts of the HLS. We are always in need of financial support to ensure that future HLS classes will be able to enjoy the same high-caliber experience. We are also continually in need of nominations of potential participants for future classes. If you are aware of such leaders, please recommend them to us.



## HLS – SPONSOR FORM

### TO BE COMPLETED BY SPONSOR

I commit to sponsor \_\_\_\_\_ to participate in the Hoosier Leadership Series from April 2017 through November 2017. I understand the demands and benefits of this program and agree to act as the nominee's sponsor. Upon the nominee's acceptance into the program, **I will send the \$500 class fee on behalf of this participant.**

#### Sponsor Information

Name: \_\_\_\_\_

Professional Title: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

Phone: (        ) \_\_\_\_\_ Email: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

If you are a self-sponsor, please fill out this page with your contact information as an agreement of fulfillment if chosen. Any person/organization can commit to become a sponsor for the Hoosier Leadership Series participant.



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## HLS – APPLICATION FORM

*To be completed by candidate*

Name: \_\_\_\_\_

Age: \_\_\_\_\_ Birth date: \_\_\_\_\_ Marital Status: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Home # \_\_\_\_\_ Cell # \_\_\_\_\_

Email Address: \_\_\_\_\_

Business/Organization: \_\_\_\_\_

Professional Title: \_\_\_\_\_

Work Address: \_\_\_\_\_

Work #: \_\_\_\_\_

**\*\* Please attach a current resume for submission along with the following application form.**

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By signing below, I acknowledge that I have read, understand and agree to the following:

*I understand my time obligation from April 2017 to November 2017 as outlined in these documents. I also understand that attendance at the HLS monthly session and other events over the course of the 8-month experience is mandatory and that if I miss more than one of these events, I may be released from the class and forfeit the \$500 class fee.*

*I also recognize my commitment to come to each meeting prepared with any completed monthly assignments as a catalyst to my personal and professional development.*

APPLICANT SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_



## **HLS – APPLICATION FORM**

### **Short Answer Questions**

**INSTRUCTIONS:** Please type the answers to these questions on a separate sheet of paper. There is no limit to the size of your answer sheet. Concise, but thorough, answers are preferred for more efficient processing by the Hoosier Leadership Series team.

Each applicant will submit his or her application during Round 1 of the selection process. Round 2 will then consist of personal interviews for eligible applicants, who will be notified upon our receipt of this application whether they have been invited for an interview. Upon completion of these two rounds, applicants will be informed about whether they have been accepted into this year's class.

### **PROFESSIONAL:**

1. What is your current profession and why did you choose it?
2. Where do you see your professional life in 5 years?
3. What is the biggest personal and/or professional challenge to your current job?
4. Have you received any special honors or awards?

### **LEADERSHIP SERIES:**

1. Why would you like to participate in the Hoosier Leadership Series?
2. Should Christians play a role in the public square? Why or why not?
3. What are your personal goals in life?
4. Who do you believe is the most influential person or organization in Indiana? Why?
5. How do you believe the conservative agenda plays into the broader political landscape?

6. What qualities do you possess that you believe will make you an asset to the Hoosier Leadership Series?
7. What do you hope to get out of your experience in the Hoosier Leadership Series?

**EDUCATION:**

1. Please provide the following information for any education you may have achieved (e.g. high school, then college or trade school, then post graduate education, etc.): School, Location, Dates attended, Degree(s), Major(s)
2. Please list any extracurricular or work involvement in school (Please include any awards or honorary associations.)

**REFERENCES:**

Please have three letters of recommendation sent on your behalf as your endorsement for this program. (*Please exclude family members or co-workers.*) Recommendation letters can be emailed to HLS Administrative Assistant B.J. Gehlhausen at [bj@hoosierfamily.org](mailto:bj@hoosierfamily.org) or they may be mailed to B.J. Gehlhausen at the following address:

Indiana Family Institute

Attn: HLS 2017 Reference

3600 W. 96<sup>th</sup> Street

Indianapolis, IN 46268

References should include:

1. Professional Reference
2. Personal Reference
3. Reference of Choice (academic, religious, volunteer, organization, etc.)

Please be sure that your references include all of their contact information, including their telephone and email address.

**IMPORTANT → Please have all application materials mailed to the IFI office or emailed to B.J. Gehlhausen at [bj@hoosierfamily.org](mailto:bj@hoosierfamily.org) no later than Wednesday, March 1<sup>st</sup>! Thank you!**

## Hoosier Leadership Series – Checklist

In order to ensure that you will be considered for this year’s Hoosier Leadership Series class, please make sure you have the following items taken care of as soon as possible:

1. Confirm and save the following dates on your calendar to ensure that you are able to participate in the 2017 HLS class should you be accepted: **Thursdays, April 27, May 25, June 29, July 27, August 31, October 26, and November 30, 2017**
2. Submit completed Application (*pp. 8-10 of this document*) – Due by Wednesday, March 1<sup>st</sup>
3. Submit three References – Due by Wednesday, March 1<sup>st</sup>
4. Submit \$25.00 non-refundable processing fee with your application (Please make checks payable to Indiana Family Institute with a subject line: “2017 HLS application fee”) or click [http://my.hoosierfamily.org/site/Donation2?df\\_id=1701&1701.donation=form1&mfc\\_pref=T](http://my.hoosierfamily.org/site/Donation2?df_id=1701&1701.donation=form1&mfc_pref=T) to submit your \$25.00 fee. *NOTE: If you are accepted into this year’s class, that application fee will be applied toward your \$500 participation fee.)*